

BOOK YOUR SPACE NOW!

SHOW HOURS:

June 11 & 12, 2026 9am - 5pm

LOCATION:

Cypress Centre
2055 21 Ave. SE
Medicine Hat, AB

TO BECOME AN EXHIBITOR

To become an exhibitor, complete the application and submit it by email to: sales@cypressfarmandranchshow.ca.

Once your application is approved you will receive an invoice with payment instructions.

Thank you in advance for your application.

CONTACT US FOR MORE INFORMATION

- **Peri Price**
peri@cypressfarmandranchshow.ca
- **Dave Fiddler**
dave@cypressfarmandranchshow.ca



BOOTH PACKAGES

Comes complete with

- 1 x 800-Watt, 120 Volt Electrical Outlet
- Drapes (Except Corner Booths)
- 1 x Show Guide Listing
- Complimentary Wi-Fi
- Complimentary Material Handling

Exhibit Space Sizes & Pricing

- 100 – 400 sq. ft.: \$8.00/sq. ft.
- 401 – 600 sq. ft.: \$7.50/sq. ft.
- 601 – 900 sq. ft.: \$7.00/sq. ft.
- 901+ sq. ft.: request quote
- Corner Booths: Add \$100
- 30x30 Outdoor spaces are available in limited quantities for \$800 each. Please reach out to us to learn more about our outdoor booth availability.

Booth Choices #1 _____ #2 _____ #3 _____



EXHIBITOR BADGES

Badges:

Exhibitor badges are issued free of charge to exhibit personnel only on the following basis:

- 100 sq. ft. = 2 Badges
- 101-400 sq. ft. = 4 Badges
- 401+ sq. ft. = 6 Badges

* Additional Badges are \$7 each

COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____

Address: _____

City: _____ Prov/State: _____

Postal/Zip: _____ Phone: _____

Email: _____

Name and cell phone of who will be on site _____

BOOTH RATES & PAYMENT

A 50 % deposit is required to reserve a booth. Full payment is appreciated and Final Balances are due April 1st, 2026.

Calculate

Booth: sq ft. _____ x \$ _____ = \$ _____

+ Corner (add \$100) = \$ _____

Subtotal = \$ _____

+GST (5%) = \$ _____

+3% admin fee = \$ _____
(credit card payments only)

Total = \$ _____

Payment Due \$ _____

For more information on our payment process, contact
sales@cypressfarmandranchshow.ca

Payment instructions will be included with your invoice.

TERMS & CONDITIONS

Cypress Farm and Ranch Show, its staff, owners, officers, and directors, herein referred to as "Show Management", and the "Exhibitor" agree to the following rules and regulations as a part of the foregoing Agreement between parties for the 2026 Cypress Farm & Ranch Show (the "Show") scheduled to take place on June 11 - 12, 2026.

1. EXHIBITOR COVENANTS

The Exhibitor agrees to abide by all regulations and rules adopted by Show Management and contained in this Agreement and the Exhibitor Kit, which is part of this Agreement.

Show Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. Show Management reserves the right to: 1) place and/or relocate all exhibitors in the show (exhibit space size and/or location/Booth# is subject to change), when in Show Management's opinion such moves are necessary to maintain the character and/or good order of the show, 2) reject or prohibit exhibits or Exhibitors which Show Management considers objectionable whether by content, category or aesthetic look, and 3) should any rented space remain unoccupied on the opening day, or at any time thereafter, Show Management may rent said space to another Exhibitor, but this shall not be construed as affecting the obligation of the no show Exhibitor to pay the full amount of the rental Agreement, whether or not said space is resold.

Show Management reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in Show Management's opinion, their conduct or presentation is objectionable to other show participants.

All payments are due thirty (30) days from the receipt of application.

2. DISPLAY

Exhibitor agrees to occupy the contracted space during the term of the show and to exhibit only the products described on the Agreement.

No Exhibitor shall change or add to the products and services to be displayed without the written consent of Show Management.

Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the show rules and regulations and to maintain staff in his booth space during all show hours.

Show Management reserves the right to alter or change the space assigned to the Exhibitor and does not permit children under the age of 12 to occupy a booth with the Exhibitor while they are staffing a booth.

Exhibitor's working personnel must display Exhibitor badges provided by Show Management at all times they are working in the exhibit. Exhibitor badges are non-transferable, and if transferred or used by any party other than the individual to whom it was issued, may be cancelled by Show Management.

Exhibitor, at their own expense, must drape the back of unsightly structures if exposed to view. Displays must be neat and professional in appearance. Tattered cardboard cartons, unattractive drums, tubs, etc. may not be visible to the public.

No special signs, partitions, apparatus, shelving, etc., may extend more than 8 feet above the floor in a booth without the prior written permission of Show Management. Exhibitor must not permit an exhibit to be placed or operated in any manner offensive or objectionable, in the reasonable opinion of Show Management, to the adjacent or surrounding Exhibitors or the show as a whole.

3. FACILITY

All operating electrical equipment used in the exhibit must have C.S.A or equivalent Provincial power authority approval.

Exhibitor is liable of any damage they cause to the building or to any property of Show Management, its agents, other Exhibitors, or any other person or entity. Exhibitor may not apply paint, lacquer, adhesive or other coatings to the venue or to the property of Show Management, its agents of any other Exhibitor.

No pins or tacks in drapes, walls, posts, etc. are permitted. No nails or screw may be driven into the floor. (Only double-faced cloth tape is permitted on the building floor.) No damage of any nature may be done to booth structures or to any part of the venue.

4. ASSIGNMENT & SUBLETTING

Space contracted by the exhibitor may not be sublet without the prior written permission of Show Management.

5. EXHIBITOR'S PROPERTY

Although security service will be furnished for the show, all of the Exhibitor's property at the show shall be at the sole risk of the Exhibitor and neither Show Management nor the venue assumes any responsibility for damage to, loss, or theft of property belonging to Exhibitor, its agent, employees, business invitees, visitors or guests.

All video and still photography of any show exhibit and/or exhibit staff taken by any agent of Show Management will remain the property of Show Management for use in promoting current and future events or for use of any other purpose. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show but must remain intact until the close of the last day of the show. The Exhibitor also agrees to remove their exhibit, equipment and appurtenances from the show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

6. INDEMNITY

Exhibitor will be liable for and will indemnify and hold harmless Show Management from any loss or damages whatsoever suffered by Show Management as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, Show Management, Medicine Hat Exhibition & Stampede and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.

7. INSURANCE

All Exhibitors are required to carry Commercial General Liability insurance in a minimum of \$2,000,000 to cover them at the exhibition site for the period of the show. Exhibitors shall provide a Certificate of Insurance or other evidence that said coverage is in place. The venue must be named as additionally insured on the policy for the show duration and set up days.

Show Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him and any further occupancy of such space.

8. SHIPPING

Prior to shipping any goods or materials, please contact Show Management. All goods shipped to the show must be clearly marked with the name of the Exhibitor and must not arrive until set-up day, as the venue will not store your goods. Goods must not be shipped to the show COD as these will not be accepted by Show Management. Show Management assumes no responsibility for loss or damage to goods before, during the show, nor after its closing.

9. CANCELLATION & TERMINATION OF PAID CONTRACT

This contract may be cancelled by either party provided written notice is received by the other at least three (3) months prior to the first day of the show, in which case all monies paid by the Exhibitor will be refunded less an administration charge of \$200+GST.

If the Exhibitor cancels after this date (March 1, 2026), they will be liable for 100% of the total contracted space costs. There will be a charge of \$25 on all NSF cheques.

10. SHOW DATE CHANGE OR CANCELLATION

Show Management reserves the right at its sole discretion to change the date or dates upon which the show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Show Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in part where caused directly or indirectly, by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Show Management whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Show Management. A refund of all monies paid by the Exhibitor to Show Management will be made by Show Management in the event that the show is not held within a one-year period as proposed by Show Management.

11. COMPLETE CONTRACT

The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Show Management, official contractors serving companies and the venue in which the show will take place and according to the labour laws of the jurisdiction in which the building is located.

This Agreement, together with the Exhibitor Kit provided by Show Management, constitutes the complete Agreement between Show Management and the Exhibitor. This Agreement supersedes all previous contracts, arrangements or understandings between Show Management and the Exhibitor with respect to the subject of this Agreement. Show Management does not guarantee in any way the attendance figures for any Event or the success of any Exhibitor. No modification of the Agreement shall be valid unless approved in writing by Show Management.

Please check this box as agreement to the CFRS terms and conditions.